



# Sponsorship Package



## About Cheery Cat Rescue

At Cheery Cat Rescue, our mission is to give vulnerable cats and kittens a fresh start through compassionate care, thoughtful placement, and strong community support. We rescue, foster, and prepare each cat for a loving home while creating welcoming, accessible spaces where people can connect with their future companions.

Beyond adoption, we are committed to community education and Trap-Neuter-Return initiatives to support responsible population management and long-term feline welfare. Every step of our work is guided by kindness, integrity, and a deep belief that every cat deserves a safe, loving, and truly cheery life.



## Why Partner with Cheery?

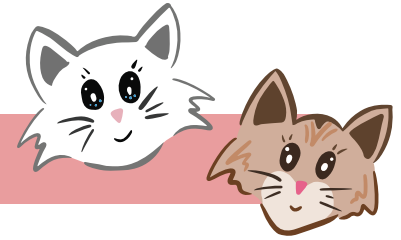
Partnering with Cheery Cat means aligning your brand with a trusted, community-centered rescue that delivers real, visible impact. Our unique public lounge model allows partners to engage directly with adopters, visitors, and supporters in a meaningful, authentic way.

Through year-round in-person exposure, curated digital storytelling, and personalized partnership strategies, our sponsors receive more than logo placement—they become part of our rescue family. This connection builds lasting goodwill, strengthens community trust, and positions your organization as a leader in compassionate, purpose-driven support.

Together, we create brighter futures for rescued cats while growing stronger, more connected local businesses.



# PALACE CORPORATE SPONSORSHIP



## PALACE FACILITY SPONSOR: \$2000/month

### Facility Sponsor Impact

Cheery Palace provides a safe, welcoming space where rescued cats can socialize, meet their future families, and connect with the community. Facility sponsorship directly supports rent and utilities at Cheery Palace. Your partnership ensures this life-saving space remains accessible year-round.

### Sponsor Benefits

#### Palace Recognition

- Premier logo placement in lounge
- Customized frame poster feature
- Featured on rotating digital screen

#### Digital Presence

- 'Palace sponsored by' in all Cheery Palace related areas on our website
- Direct website backlink and prominent logo recognition on sponsor page

#### Social Media Exposure

- 1 Monthly recognition posts across all social media channels
- 1 Monthly Co-branded reel/stories on Instagram, Facebook and TikTok

#### Monthly Sponsor Perks

- 10 x 1 Hour Adult Palace Passes (value \$180) *Perfect for corporate gifting*
- 1 Private Hour (value of up to \$180) *Perfect for team building*

#### Customized Partnership Strategy

We work closely with each sponsor through tailored strategy sessions to understand their objectives and can customize partnership benefits that deliver meaningful value and community impact.

## FOOD SPONSOR: \$1000/month

### Food Sponsor Impact

Palace Food Sponsorship supports the ongoing cost of wet and dry food, specialty diets, and feeding supplies for our rescued cats. This partnership ensures reliable, high-quality nutrition for our cats in care. Your support helps sustain one of our most essential needs.

### Sponsor Benefits

#### Palace Recognition

- Logo feature in the Palace as Food Sponsor
- Featured on rotating digital screen

#### Digital Presence

- 'Palace Food sponsored by' in all relevant areas of the website
- Direct website backlink and logo recognition on sponsor page

#### Social Media Exposure

- 1 Monthly recognition posts across all social media channels
- 1 Monthly Co-branded reel/stories on Instagram, Facebook and TikTok

#### Monthly Sponsor Perks

- 10 x 1 Hour Adult Palace Passes (value \$180) *Perfect for team building or corporate gifting*

#### Customized Partnership Strategy

We work closely with each sponsor through tailored strategy sessions to understand their objectives and can customize partnership benefits that deliver meaningful value and community impact.

## LITTER SPONSOR: \$300/month

### Litter Sponsor Impact

Litter sponsorship funds essential hygiene supplies, litter, and cleaning materials. A clean space reduces stress, supports wellbeing, and encourages positive adoption experiences. Your partnership helps create a fresh, welcoming environment for both cats and visitors.

### Sponsor Benefits

#### Palace Recognition

- Logo feature in the Palace as Litter Sponsor
- Featured on rotating digital screen

#### Digital Presence

- 'Palace Litter sponsored by' in all relevant areas of the website
- Direct website backlink and logo recognition on sponsor page

#### Social Media Exposure

- 1 Monthly recognition posts across all social media channels
- 1 Monthly Co-branded reel/stories on Instagram, Facebook and TikTok

#### Monthly Sponsor Perks

- 2 x 1 Hour Adult Palace Passes (value \$36) *Perfect for team building or corporate gifting*

#### Customized Partnership Strategy

We work closely with each sponsor through tailored strategy sessions to understand their objectives and can customize partnership benefits that deliver meaningful value and community impact.

# VET SPONSORSHIP

Exceptional veterinary care is the heartbeat of rescue work. From routine checkups and vaccinations to emergency support and specialty care, our vet partners help ensure every cat receives the attention they need to thrive. This thoughtful, comprehensive approach keeps our cats comfortable, builds confidence with adopters, and helps more cats find loving homes. Together, we're creating brighter futures—one paw at a time.

We thank every vet partner in advance for their consideration in providing Cheery Cat Rescue with preferred rescue rates to support our initiatives.

## VET IN KIND PARTNERS - Preferred Rescue Rates provided to our rescue

### Vet In Kind Sponsors

Veterinary partnership supports essential medical services that are essential to our rescue operations. By providing preferred rescue rates and in-kind support, partners help reduce operational costs and increase our capacity to serve more cats. Your collaboration strengthens both animal welfare outcomes and long-term rescue sustainability.

### In Kind Partner Benefits

#### Digital Presence

- Direct website backlink and logo recognition on vet partner webpage

#### Monthly Sponsor Perks

- 4 x 1 Hour Adult Palace Passes (value \$72) *Perfect for corporate gifting to vet clinic's clients and employees*

## VET SPONSORS: \$500/month + Preferred Rescue Rates provided to our rescue

### Vet Sponsors

For partners who wish to extend their impact even further, we also offer an optional \$250/month sponsorship level that includes additional recognition and partnership benefits. This opportunity is entirely voluntary and designed to complement, not replace, our valued in-kind and rescue-rate partnerships. These funds are directed toward essential veterinary expenses for the cats in our care and are reinvested directly at our partner clinic.

### Sponsor Benefits

#### Palace Recognition

- Included in Palace digital screen as a Vet Sponsor

#### New Adopter Package

- Inclusion in new adopter package with promotional offer for new adopters

#### Digital Presence

- Direct website backlink and logo recognition on vet partner webpage

#### Social Media Exposure

- 1 Monthly Co-branded reel/stories on Instagram, Facebook and TikTok

#### Monthly Sponsor Perks

- 10 x 1 Hour Adult Palace Passes (value \$180) *Perfect for corporate gifting to vet clinic's clients and employees*

#### Customized Partnership Strategy

We work closely with each sponsor through tailored strategy sessions to understand their objectives and can customize partnership benefits that deliver meaningful value and community impact.